

Is There a Shortage of Trained Chefs in the Nordic Region?





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An upper secondary school with a
successful Hotel and Catering
program




Quotation

Chefs in Stockholm

"Today you cannot even
get bad staff"

Major Changes for the Industry

- Travelling more
- Greater need for services, food, meals and experiences
- Need for competent employees will increase



Shortage + Interest = ?

- Why is there a shortage of chefs when the interest in food, nutrition and culinary art is so great?



Tendency

- The industry is growing
- New tasks added
- New occupations added



Everybody's Responsibility

- Industry
- Educational institutions
- Politicians
- Professional associations
- Every one of us within the industry



Tendency

- Fewer and fewer applicants
- Catering schools closing down catering courses



Our School

- 230 students
- About 20% - want to become chefs
- About 80% - a great potential



The Catering Industry

- We train our staff to plan, To work hard (often referred to as too hard) logistics, collaboration, problem solving, develop creativity, communication and to take care of other people, service and hospitality.
- We spend a lot of time and money on developing young people. After a few years they cannot/may not develop more and will change to another industry. These skilled and trained members of our staff, we send off to other industries who gratefully accept them.



HOW to KEEP and ATTRACT NEW EMPLOYEES?

- **A new culture is needed!**



A New Culture is Needed!

- No transit industry

- Possibilities to develop within our industry



A New Culture is Needed!

- Education, training and knowledge must be valued



A New Culture is Needed!

- An understanding of today's youth



A New Culture is Needed!

- Show all career opportunities within the industry

- Increase the status in all professional fields



A New Culture is Needed!

- A democratic approach
- A modern leadership
- Remove the ' cowboy philosophy '



A New Culture is Needed!

- "The staff is demanding humane working hours and safety, I do not think it is more difficult than that."

Tommy Myllimäki, Silverbocuse Bocuse
d'Or 2011



My vision

An exciting, stimulating and developing job

+

Active and interesting private life

=

A SUSTAINABLE STAFF AND INDUSTRY



Thank you for listening!

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